CDC will soon release a new resource for people and organizations working to improve breastfeeding rates. Public health professionals, decision-makers, and others can use this information on strategies, including evidence, program examples, and resources, to better support mothers and babies to be able to start and continue breastfeeding.

This new resource is titled *Strategies to Prevent Obesity and Other Chronic Diseases: The CDC Guide to Strategies to Support Breastfeeding Mothers and Babies.* It is an update to the *CDC Guide to Breastfeeding Interventions*, originally published in 2005.

NOTE: This guide is for public health professionals, decision-makers, and their partners who create, implement, and improve strategies to support breastfeeding. This guide is not for moms, clinical health professionals, and their partners who want to learn about lactation.

If you would like to order a copy, please visit the website and complete the information.

Pre-order printed copies of the new CDC Guide <u>HERE</u>. (**Pre-orders must be received by August 12, 2013.**)